

about kostklip[®] LIFE AT THE SHELF EDGE™

Helping marketers deliver, and most importantly, customers to have the best shopping experience, while maximizing cost efficiencies for operations is what kostklip delivers. After all, we've lived at Shelf Edge for more than 40 years, innovating shelf edge strategies, best practice services and manufacturing products such as ticket moldings, ShelfTalkers™, wire signholders, shelf management systems or sign clips and grips!



Shelf Edge [noun] definition: "a pallet in the centre aisle, a bowl of olives in the deli case, a glass door reach-in cooler, or the price channel in front of the cereal box. It's any place the customer makes a decision, and the place where companies create an experience for their customers."

Contact us today to learn more about how kostklip[®] can help improve life at your shelf edge™

kostklip[®] | head office

1.800.661.5547 www.kostklip.com sales@kostklip.com

119-1611 Broadway St., Port Coquitlam BC V3C 2M7



ENGAGE EARLY

ENGAGE COMPREHENSIVELY

ENGAGE US FOR ALL YOUR SHELF EDGE NEEDS.

Our Goal.

Build a solid business relationship that delivers a strategic, comprehensive solution toolbox offering:

- Lower product costs
- Reduced shipping costs by consolidating product orders wherever possible.
- Fast delivery – quicker turnaround
- Wider product selection – more choice, better options
- Innovative solutions for new challenges or to replace old parts.
- To drive consistent shelf edge branding across all stores in the entire chain.
- Managed fulfilment and controlled inventory levels.

Complete Comprehensive Engagement.

More and more of our customers are engaging kostklip for a full range of services such as product conceptual planning, design, project kitting and roll-out requirements, or vendor managed warehousing.

Marketing, Operations, Store Planners, Designers, Visual Merchandisers, and others who help initiate the opportunity and create the specification can interact and tap into our expertise to access quicker, less expensive, well coordinated brand compliant shelf edge solutions.

This comprehensive engagement model, when combined with accurate forecasting, can help deliver more cost effective and innovative solutions. Solutions that may not be readily apparent when a RFP is first drafted for example.

“...we develop in-store marketing & merchandising solutions that help you meet your strategic priorities, solve problems and challenges, and create brand preference in the mind and hearts of your customers ...”

bernie spak,
executive vp of sales,
kostklip®

